



The Oxford Summer School really understands the need to develop great talent in the industry. Supporting our colleagues is important when working in an ever evolving environment such as retail.

Vanessa Gold, Managing Director

Ann Summers

KEY FACTS AND STATS

*Taken from a survey of all 2012 and 2013 delegates



Would **recommend OSS** to others wanting to **develop** their management skills



Agree the development received has **benefited their team**



Of attendees have been **promoted** since attending OSS and

of those individuals received their **promotion within a year**



Feel they have been given **more responsibility** as a manager since OSS



WHY OSS WORKS

- 1 **RETURN ON INVESTMENT** - making every penny count
Effective and focussed fast-track development delivering outstanding ROI. 97% agree the development has benefited their team.
- 2 **EXPERT RETAIL KNOWLEDGE** - who knows more?
OSS Programmes are developed by retailers, for retailers, using a variety of highly effective learning methods.
- 3 **IDEA GENERATION** - immediate implementation
Identifies new ideas and strategies to take back to the workplace.
- 4 **LEADING RETAIL SPEAKERS** - learn from the best!
Gain exclusive insights and learn first hand from top retail leaders.
- 5 **CHALLENGING** - no room to sit on the sidelines
Takes individuals out of their comfort zone to help develop greater confidence, skills and management ability specific to retailing.
- 6 **OPEN BUT PROTECTED LEARNING ENVIRONMENT** - opinions expressed won't be judged
Learn and share management techniques and best practice from across the industry safely to inspire new ways of working and thinking.
- 7 **RETAIL MELTING POT** - unique experience to learn
A carefully balanced mix of retailers of all sizes and disciplines, independent and multiple, along with the cocktail of skills from all business specialities, makes learning with Oxford Summer School a unique experience.
- 8 **CUTTING EDGE** - don't get left behind!
Work programme developed around current retail trends and future retail challenges and opportunities.
- 9 **CONNECTS WITH YOUR INTERNAL TRAINING** - we'll work with you
Integrate Oxford Summer School into your internal L&D programme; pre and post-attendance briefings can be arranged at no extra cost.
- 10 **THOUGHT LEADERSHIP** - think outside the box
Stimulate innovative ideas for the future of your retail business.